

How Digitally Confident Is Your Charity?

In a recent report, charities said: *

82%

Digital is now a higher priority after Covid

38%

Upskilling staff is still a block to digital progress

44%

Have no digital strategy in place

CommittedGiving Can Support Your Charity's Digitalisation



Why CommittedGiving?



Dedicated account managers who are charity experts

23+

Years of experience working with not-for-profits

250+

Charity clients of all types and sizes are our core clients**

20+

In house IT developers, who are digital experts**

Here are just 3 of our digital products for charities that are working well right now

1 BEST-IN-MARKET DONATION PAGES



Our donation pages are:

- Quick and easy to set up and use
- Engaging
- On brand
- In your tone of voice
- Optimised for user experience
- Flexible, only pay for what you need
- Set up for most payment gateways inc **ApplePay, GooglePay, PayPal**

What makes them fab:

- Increase brand recognition
- Encourage supporter loyalty
- Improve supporter retention
- Data insights in real time
- One user-friendly platform
- Compliant and secure
- Make reconciliation a breeze
- Competitively priced

WE MAKE SWITCHING TO DIGITAL QUICK, EASY AND PAIN-FREE!



3 VIRTUAL GIFTS

We are the UKs foremost experts in Virtual Gifts and more and more clients are turning to us to build and/or manage their general and one off Virtual Gift pages as a valuable additional fundraising tool

- Value-exchange products remain popular despite economic downturn
- GiftAidable
- We can fulfil charity trading orders and Virtual Gifting, all in one easy transaction
- Flexible service, managed fully or partially by us, so you only pay for what you need

2 MOBILE PAYMENT WALLETS

Did you know?

75%

of charity donations are made via mobiles and tablets



- We help our charity clients offer supporters diverse payment options including **ApplePay, GooglePay and PayPal**
- Capture donations easily and quickly from donors who are on the move
- Make it easy for people to donate immediately in response to your social media campaigns and ads
- Fully compliant data extracts are made direct from mobile payment wallets
- Seamlessly capture donor details including GiftAid, email address, and marketing consents, with minimal input from donor

'As digital experts in the charity sector, our job is to keep you up-to-date and flourishing by offering quick, flexible, and easy solutions - ones which are competitively priced and also data rich for your future campaigns.'

Mathew Harris, Managing Director at CommittedGiving

Start your charity's digital upgrade, contact CommittedGiving today



01795 608174

@ info@committedgiving.uk.net